

REGULATION | Establishment of StartUP Egas Moniz Project

Data | 31/03/2021

Revisão | 01

Código | R.EM.CiEM.03

I. Preamble

Egas Moniz's position in the social fabric of the biomedical field and related social and human sciences, as well as the institutional existence of multi-valued and developing teaching and research infrastructures, create a unique conjuncture in human resources, knowledge and social needs, capable of generating responses in the context of the National Entrepreneurship Strategy (<https://www.portugal.gov.pt/download-ficheiros/ficheiro.aspx?v=69851482-748e-4d8f-b87d-b738c1e24677>). This strategy foresees the creation of new economic dynamics through the creation of StartUPs, enabling the fast-growing marketing of entrepreneurial activities linked to innovative ideas and research results.

In accordance with the National and European recommendations (http://www.poci-competite2020.pt/admin/images/PA_POCI_2018_Final_SEAC.pdf) for entrepreneurship promotion, Egas Moniz Management recognizes that the demand for market-directed applications, based on the knowledge and creativity generated in the context of teaching, innovation and research activities, as well as partnerships with institutions of excellence developed at and by Egas Moniz, should be a determining factor for the progress of the institution. It is therefore important to develop support mechanisms for the promotion of entrepreneurship and qualified and creative entrepreneurship, which allow the consolidation of ideas, the search for financing solutions and the promotion of access to mentoring networks and national and international partners. This will allow to the creation of companies that foster the impact of Egas Moniz's activity on the corporate fabric. In this sense, Egas Moniz, CRL decided to launch a program called StartUP Egas Moniz, oriented towards entrepreneurship.

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Article 1

(Scope and Objectives)

StartUP Egas Moniz aims to promote the development of business projects, for a maximum of 12 months, by Egas Moniz students, *alumni* and researchers/teachers through a set of specific support typologies, articulated among themselves and made available throughout the 3 phases of the business project development, which enable the consequent creation of new companies.

Article 2

(Support Typologies)

StartUP Egas Moniz support typologies are as follows:

- a) Award for the launching initiative of a StartUP, after project approval: 500€;
- b) Egas Moniz's support in the search for mentoring and partnerships under the agreements established with specialized entities (eg. Health Cluster Portugal, Madan Park, StartupResearch Nova, etc.);
- c) Intermediate Evaluation Prize - award of prizes worth 500€ to projects that receive a positive mid-term evaluation based on the fulfillment of the objectives of the 2nd phase (development of technology and business model);
- d) Achievement Prize - award of a prize of 1.000€ to the realization of the business project through the creation of a company with the formation of a commercial company, provided that it occurs after the first 6 months of participation in the program and up to 6 months after the 12 months maximum duration of StartUP Egas Moniz.

Article 3

(Eligibility Criteria)

Eligible applications for StartUP Egas Moniz are applications that meet the following requirements at the same time.

1. An entrepreneur applying for a scholarship under StartUP Egas Moniz (promoter) must meet the following conditions:

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- a) Have an employment relationship or be a student or *alumni* of Egas Moniz;
 - b) Is not benefiting from a scholarship for the same purposes and has no other source of income;
 - c) Not owning a company already established.
2. Projects that fit the following typology are eligible:
- a) Entrepreneurship projects based on knowledge/innovation resulting from Egas Moniz's teaching, care and R&D activities or that potentiate Egas Moniz's resources/dynamics, allowing their valorization in the production of new goods and services.
3. In addition to the requirements of this notice, applications must comply with the terms of the StartUP Egas Moniz Regulation.

Article 4 (Applications)

1. The deadline for the submission of applications is September to November of 2021.
2. Each promoter may submit only one application/project per year to StartUP Egas Moniz, provided that he/she has no other startup project active.
3. Projects supported by StartUP Egas Moniz may not be the subject of any other support of the same nature or for the same purposes not approved by Egas Moniz.

Obtaining additional support for StartUP Egas Moniz projects, as well as any changes resulting from the approved plan, must be explicitly stated and approved by Egas Moniz Management from the application stage onwards.

4. Applications whose projects or promoters have had other support of the same nature or for the same purposes in the last 12 months are not acceptable.
5. Applications/projects must be submitted by teams, which must have a minimum of 2 promoters and a maximum of 5.
6. Whenever possible, teams should consider gender balance as a positive factor.

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7. Applications for support measures are submitted exclusively via e-mail (inesgomes.ciiem@egasmoniz.edu.pt) in the form provided, which must be completed in accordance with the contextual aids.
8. To clarify any doubts and additional questions, please use the email above.

Article 5

(Initial Evaluation Criteria)

1. The application is subject to an initial evaluation, based on the following evaluation criteria (StartUP Egas Moniz Evaluation Criteria Grid):
 - a) Degree of innovation or differentiation of the idea and its link to Egas Moniz's scope of action;
 - b) Adherence to market needs;
 - c) Potential impact of the project on the regional development;
 - d) Economic enhancement potential and scalability;
 - e) Work plan defining the activities to be developed and the critical steps;
 - f) Matching of the skills of the promoter team to the needs of the project.
2. The applications will be ranked in descending order of the final classification score.
3. Within the scope of this application
n, the highest scoring applications/projects will be selected for support up to a maximum of 4 projects.

Article 6

(Disclosure of Results)

On the Egas Moniz, CRL website, the list of beneficiary entrepreneurs supported under StartUP Egas Moniz will be available.

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Article 7

(Communications)

All interactions and formal communications within the scope of applications and projects are made via e-mail from/to StartUP Egas Moniz, through an electronic account held by one of the beneficiary promoters, who assumes responsibility for all information and communications made within this scope.